

COMMON design Naoto Fukasawa 2013



Auxiliary tables for home and commercial establishments inspired by the Japanese classics. Two different sizes make them very flexible and suitable for a variety of uses.

TECHNICAL INFO

Constructed with a natural beech column and a lacquered MDF top with Viccarbe finishes.

FINISHES

Table



Column



CERTIFICATES



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COMMON - TABLE

TABLE 45

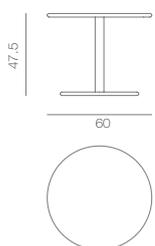
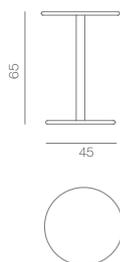
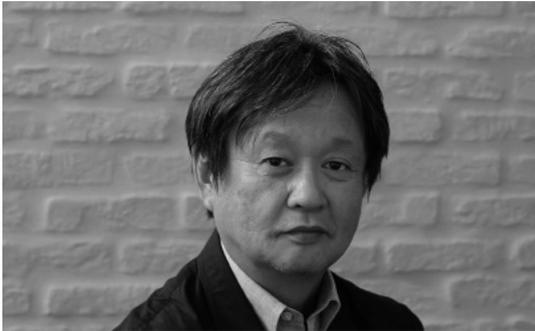


TABLE 65



NAOTO FUKASAWA Japan



Naoto Fukasawa, born 1956 in Yamanashi Prefecture, Japan, studied art and 3D-design at Tama Art University in Tokyo. He worked as a designer for Seiko-Epson until 1988 and for ID-two in San Francisco from 1989-96. After returning to Japan in 1996, he was head of the firm IDEO's Tokyo office and sever years later he opened his own office, Naoto Fukasawa Design, in Tokyo. Since 2001, when he also became a consultant for the MUJI company, his primary focus has been the design of household products and electronic devices.

Fukasawa collaborates with world leading companies and brands in such countries as Italy, France, Germany, Switzerland, Spain, Scandinavian countries and Asian countries while consulting Japanese leading companies locally. His area of work is broad and he works with various fields in design beyond categories. Consulting works for Japanese companies are mainly focused on evaluating their cooperate strategies in line with the mean of sociality and how we define quality of life in order to direct the companies towards where society is inevitably heading. Such consulting work extends as far as to visualise design for their products which marks the company's social responsibilities as well as to visualise their cooperate strategies and Fukasawa's work for consulting has led them to many successful results.

PRODUCTS

COMMON bench

PROJECTS

Auditorio de Castellón | Progetti | Hotel Caro | DE House | Molino Real | Showroom Sydney | Toronto Showroom | Hub Showrrom | Willy Ramos Art Studio | ViccarbeStudio | Buro Modern