



PAO

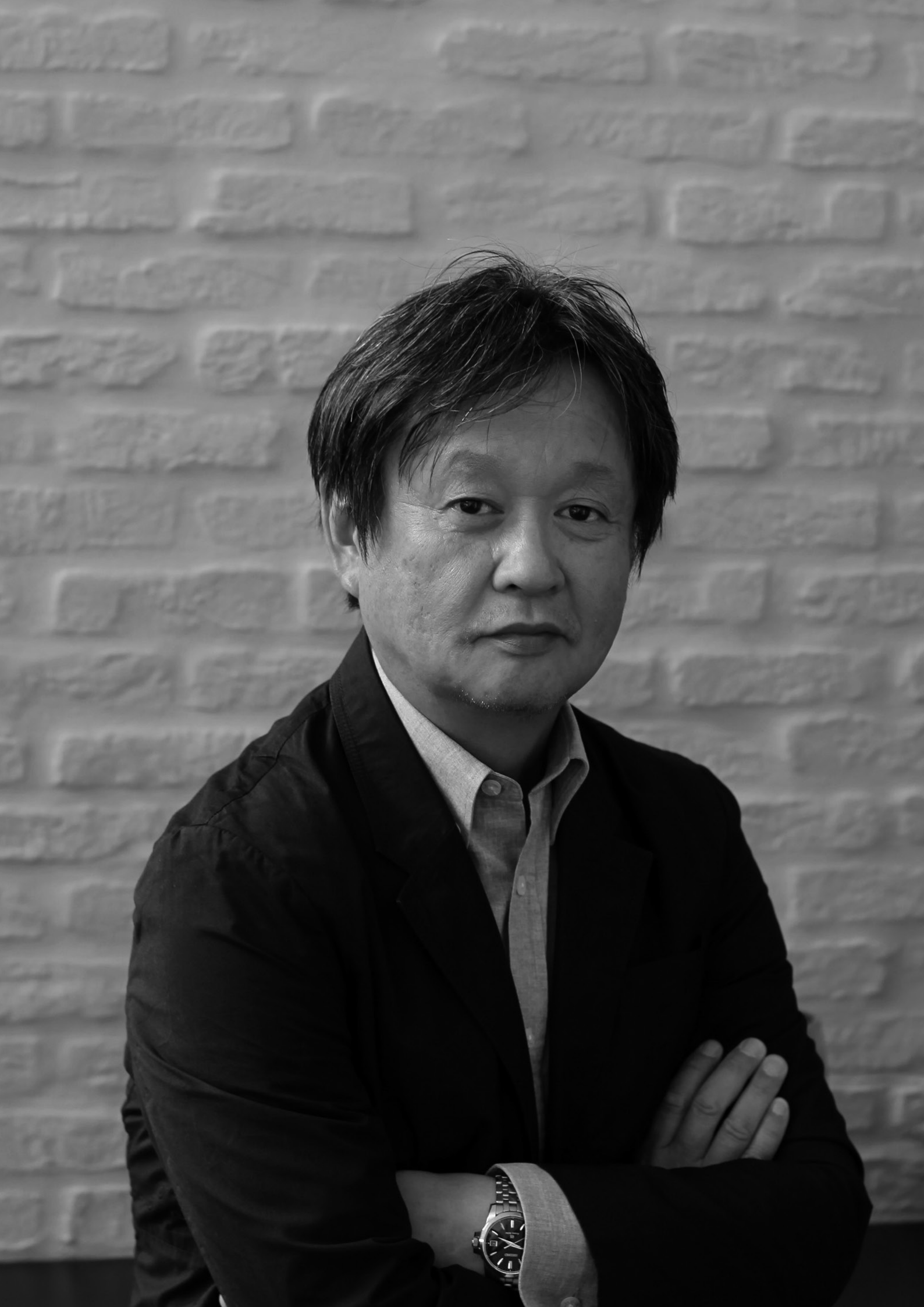
DESIGN BY NAOTO FUKASAWA

HAY

PAO COLLECTION

The Pao collection of lamps is an exciting new collaboration with established Japanese designer Naoto Fukasawa. The Pao lamps draw on Fukasawa's "super normal" aesthetic of beautiful simplicity, everyday objects that draw on design values existing in the natural world. The inspiration for the form of these lamps came from a trip to Mongolia, where traditional nomadic tents, referred to locally as a 'Yurt' or in Japanese 'Pao', illuminated the landscape at night. Fukasawa was drawn to the glowing shape, which suggested comfort and warmth and the safety of "home," and represented a universal symbol he felt every person would find familiar in an intuitive way.





NAOTO FUKASAWA

Born in Yamanashi Prefecture in 1956, Naoto Fukasawa established NAOTO FUKASAWA DESIGN in 2003. His designs are known for their ability to access and communicate the true essence of an object. Currently, he designs for a wide range of leading brands worldwide, as well as consulting and designing for local Japanese companies; He also sits on the design advisory board of Muji, and is the art director of Maruni. His designs span a wide variety of fields, from precision electronic equipment to furniture and interior spaces. Fukasawa is the curator of The Japan Folk Crafts Museum, professor in the Integrated Design Department at Tama Art University, and one of the directors of 21_21 Design Sight. He has been accorded the title of Royal Designer for Industry (Royal Society of Arts), and has been a recipient of the Isamu Noguchi Award. For HAY, he has designed Pao.



Pao Steel Pendant 470, Cool grey

PAO STEEL PENDANT

The Pao Steel Pendant features a steel shade with a high-gloss finish available in different sizes and colours. It is designed with a replaceable standard retro fit LED dimmable bulb and a flush acrylic (PMMA) diffuser, which is concealed within the shade for a clean, unbroken visual identity that provides a warm, directional light.





Pao Steel Pendant 350, Soft black

- PAO STEEL PENDANT -



Pao Steel Pendant 470, Cream white



Pao Steel Pendant 230, Red

PAO GLASS PENDANT

The Pao Glass Pendant features a shade crafted in opal glass. It is designed with an integrated LED light source with inline step dimmer, which is concealed by a matte blown-glass diffuser, within the shade to create a clean, unbroken visual identity. The light source offers a functional output of light, with the opalescent glass shade creating a warm, ambient glow.



- PAO GLASS PENDANT -



PAO GLASS TABLE LAMP

The Pao Table Lamp features a base and shade both crafted in opal glass. It is designed with an integrated LED light source with inline step dimmer, which is concealed within the shade to create a clean, unbroken visual identity. The opalescent glass creates a warm, glowing effect when illuminated and provides a uniform distribution of diffused light through both shade and base.



- PAO GLASS TABLE LAMP -







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